

## WELCOME TO DEXPO YOUR BUSINESS ACCELERATOR





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### A. EXECUTIVE SUMMARY

DEXPO.Space makes it easier for businesses to enter the new internet with a comprehensive platform for digital transformation and immersive presentations:

#### **Tokenisation Service & Launchpad**

With the tokenisation service, businesses can convert projects into tokens and publish them on a global marketplace. This opens up new opportunities for financing and ownership acquisition in a secure, transparent environment.

#### Virtual Spaces in the Metaverse

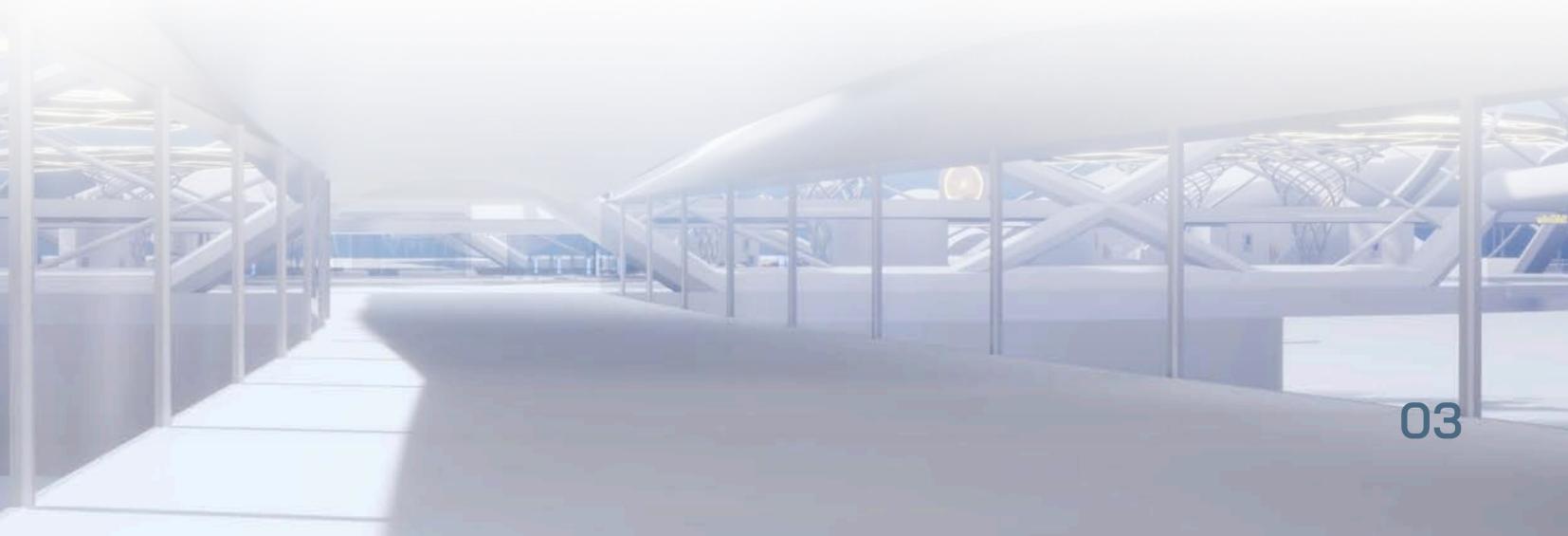
Businesses can create impressive immersive virtual spaces that offer customers interactive experiences. In the Dexpo VR Exhibition within the Metaverse, brands can innovatively present their products and demonstrate services, building a strong digital presence.

#### **Certified Al Licence & Al Solutions**

DEXPO develops tailor-made AI solutions for businesses and offers certified training for AI responsible personnel to ensure safe handling of Artificial Intelligence.

#### **Additional Services**

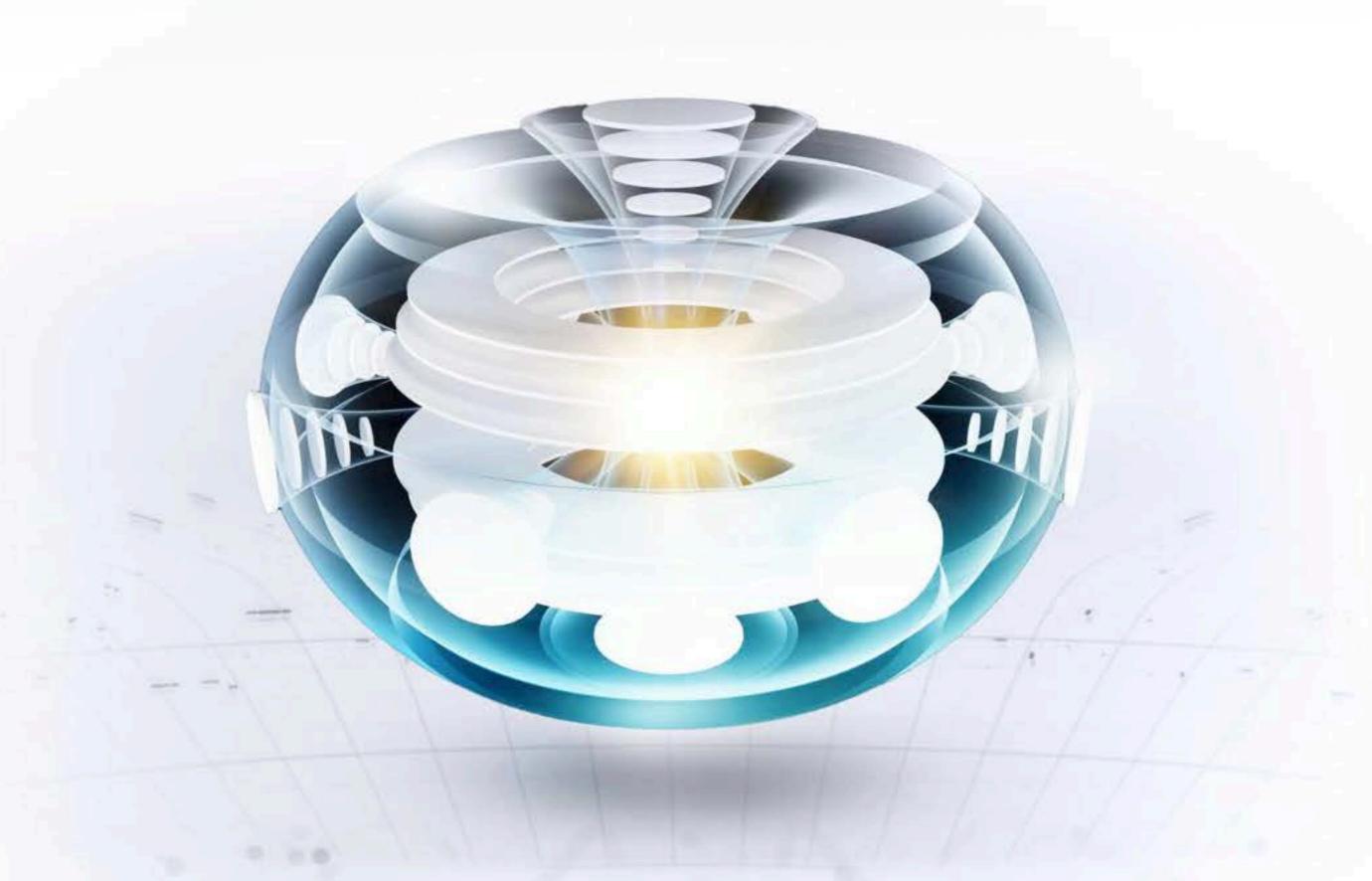
DEXPO offers 3D modelling, video animation, whitepaper creation, tokenomics consulting, and further training through the Web 4.0 Academy. These services support businesses in their digital transformation and in developing unique presentation opportunities.





### 1.1 WELCOME TO DEXPO

The digital economy is transforming rapidly in the 21st century, challenging traditional industry and business models. Web 4.0 technologies are becoming the new standard, introducing a wave of digital products globally. The DEXPO platform is a comprehensive ecosystem designed for success in Web 4.0, blockchain and the internet. We offer a digital and decentralised VR Exhibition, a LaunchPad Accelerator and a Marketplace, supported by DEXPO Web 4.0-Agencies. Our services include 3D production, tokenisation, fundraising, branding and consulting, ensuring seamless onboarding and making our offerings engaging and financially viable through blockchain.





### 1.2 INTRODUCTION

### Connecting the Business World

The new Internet, the Metaverse, is a network of interconnected virtual worlds that extend our digital and physical experiences. We are experiencing a new, multi-sensory version of the Internet - a three-dimensional and decentralised version of the Internet. <u>DEXPO.Space</u> is a digital and decentralised Accelerator Platform designed to foster a sustainable, meaningful and inspiring future.

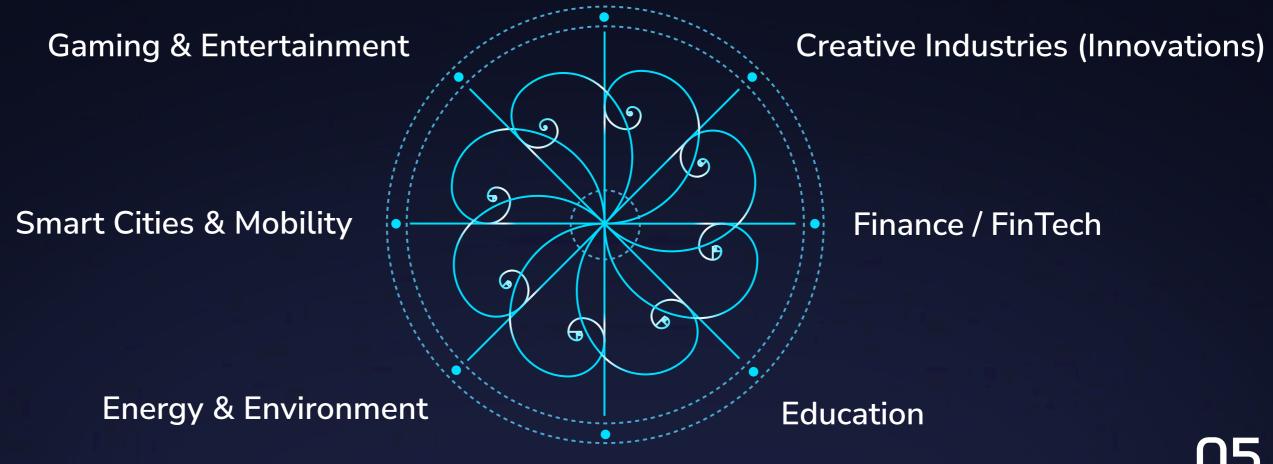
### DEXPO. Space is built to meet the needs of various sectors, including:

- Education
- Finance/FinTech
- Creative Industry and Innovators
- Real Estate & Construction
- **Energy and Environment**
- Smart Cities and Mobility
- Healthcare and Lifestyle
- Gaming and Entertainment
- And many more.

#### **Sectors and Industries**

To ensure participation from potential customers, partners and investors worldwide, DEXPO has developed a comprehensive marketing and gamification strategy that creates new job opportunities and promotes platform adoption.

#### Real Estate & Construction





### 1.3 THE CHALLENGES

The world is changing rapidly, with new challenges and crises emerging daily. The Covid-19 pandemic highlighted how unprepared businesses were for modern challenges and underscored the need to find new channels and optimise companies assets through digitalisation.

Our digital, decentralised, immersive VR exhibition platform is accessible 24/7, providing a global stage for businesses to showcase their products and services in a highly engaging, immersive and interactive way. This approach promotes a more sustainable and environmentally friendly world. Our step-by-step process helps businesses transition to Web 3.0 and leverage the benefits of blockchain technology, ensuring fairness and transparency in the digital economy.

We also offer a variety of helpful services through DEXPO, including a LaunchPad accelerator, tokenisation, fundraising and marketing support. These services are designed to help small and medium-sized businesses secure financing and reach a larger audience. By using these tools, we promote a more open and decentralised digital economy, giving businesses the support they need to succeed in the digital world. DEXPO ensures that companies can effectively take advantage of the opportunities provided by the digital and blockchain revolution.

In addition to solving business problems, DEXPO.SPACE acts as an accelerator for addressing some of the world's biggest challenges, including environmental issues, prosperity promotion, ethical responsibility, biodiversity protection, and mental health. The platform serves as a hub for innovative companies committed to solving these challenges. By advocating for sustainable policies, hosting educational sessions and workshops, promoting sustainable practices and providing resources and support for prosperity promotion, environmental conservation and mental well-being, we are collectively making a real difference in the world.



### 1.4 MISSION AND VISION

### Our Vision is Clear

At DEXPO, our passion drives us to create a new era where companies flourish and communities thrive. Our decentralised platform not only champions sustainability and cutting-edge technology but also serves as a catalyst for meaningful change, fostering innovation today.

### Our Mission is Simple

Our mission is to support businesses and innovators by providing advanced tools and a platform that harnesses the full potential of blockchain technology. We aim to create an environment where ideas can flourish, projects can secure funding and digital assets can be traded effortlessly.

### 1.5 MARKET ANALYSIS

### Metaverse Market Worldwide

#### Market Size:

- The Metaverse market is projected to reach \$68 billion in 2024.
- The compound annual growth rate (CAGR) between 2024 and 2030 is estimated at 37.81%.
- By 2030, the Metaverse market is forecasted to grow to \$465.9 billion.



#### **Users:**

- The number of users is expected to reach 2.6 billion by 2030.
- The average revenue per user (ARPU) is projected to be \$72.7.

#### **Market Penetration:**

- The market penetration rate in 2024 is expected to be 14.6%.
- By 2030, the market penetration is anticipated to increase to 39.7%.

### 

Source: https://de.statista.com/outlook/amo/metaverse/weltweit#analystenmeinung

The rapidly evolving Metaverse market offers limitless opportunities for virtual interactions and immersive experiences, compelling DEXPO to remain proactive and responsible in delivering exceptional value to our clients. By staying abreast of regulatory changes, we ensure compliance and contribute positively to the industry. Enhancing cybersecurity measures safeguards our clients and builds trust in our platform. Keeping pace with market trends drives us to innovate continuously, providing unique solutions that distinguish us from the competition.



### Market Trends in the Metaverse Industry

The Metaverse is rapidly becoming a significant force across various sectors, with several key trends highlighting its growth and potential:

- 1. Increased Investment: Investment in the Metaverse has surged dramatically. In 2022 alone, \$1.9 billion was spent on virtual real estate across major platforms like Decentraland, Sandbox and Cryptovoxels. This trend is set to continue, with McKinsey predicting that spending in the metaverse could reach \$5 trillion by 2030. [Source]
- 2. Consumer Adoption: The Metaverse has seen significant user engagement, with platforms like Roblox accumulating over 12.80 billion hours of user engagement in Q4 2022 alone. By 2026, it is projected that 25% of the global population will spend at least one hour daily in the metaverse. The number of AR and VR users is also expected to surpass 1.73 billion by 2025, indicating widespread adoption of these technologies. [Source]
- **3. Technological Advancements:** Technological innovations are pivotal to the growth of the Metaverse. The AR, VR and MR market is expected to reach approximately \$300 billion by 2024. Moreover, the global spending on VR/AR is projected to rise from \$12 billion in 2020 to \$72.8 billion by 2024, driven by advancements in hardware and software. [Source]
- **4. Diverse Applications:** The versatility of the Metaverse extends across multiple sectors. In gaming, platforms like Roblox and Fortnite are already prominent, while sectors like education, healthcare and real estate are exploring Metaverse applications. For instance, virtual real estate transactions reached \$1.4 billion in 2022, highlighting the growing interest in digital property investments. [Source]
- **5. Regulatory Developments:** As the Metaverse evolves, regulatory frameworks are beginning to take shape to address issues such as digital asset ownership, data privacy and user safety. These regulations are crucial for ensuring a secure and fair environment for both consumers and businesses.
- **6. Enhanced Customer Engagement:** Businesses can create immersive experiences that engage customers in novel ways. For example, Chipotle's "Boorito" campaign in the Roblox Metaverse attracted 6 million unique participants, significantly boosting in-store sales. [Source]



- 7. New Revenue Streams: The Metaverse opens up new revenue opportunities through virtual goods and services. In a McKinsey survey, 79% of respondents indicated they have already spent money in the Metaverse, on items ranging from in-game purchases to real-world products bought through digital platforms. [Source]
- **8. Brand Visibility and Marketing:** Companies can leverage the Metaverse for innovative marketing strategies. Virtual events and experiences can attract large audiences, as seen with Fortnite's virtual concerts that drew millions of viewers. [Source]
- **9. Remote Collaboration and Training:** The Metaverse provides a platform for remote work and training, offering a more interactive and engaging alternative to traditional video conferencing tools. This can enhance productivity and employee satisfaction.

### **Target Audience**

From a business perspective, the target audience for Metaverse spaces encompasses a variety of industries and business needs. Key segments include:

- 1. Retail and E-commerce: Businesses in the retail sector can leverage Metaverse spaces for virtual storefronts, product showcases, and immersive shopping experiences. Brands like Nike and Gucci have already started creating virtual stores, allowing customers to explore and purchase products in an interactive environment.
- 2. Corporate Training and Collaboration: Companies can use the Metaverse for virtual meetings, training sessions and collaborative projects. This is particularly valuable for remote workforces, providing an engaging alternative to traditional video conferencing tools. Platforms like Spatial and Engage are designed for professional collaboration in virtual spaces.
- **3. Real Estate:** Real estate firms can utilise the Metaverse for virtual property tours, architectural visualisation and sales of digital real estate. Virtual real estate transactions reached \$1.9 billion in 2022, highlighting the growing interest in this market.



- **4. Event Management and Entertainment:** Businesses in the event management industry can host virtual conferences, concerts and exhibitions. The success of virtual events like Fortnite's concerts and Decentraland's virtual art galleries demonstrates the potential for large-scale, engaging events.
- **5. Education and Training Providers:** Educational institutions and corporate training providers can use the Metaverse for virtual classrooms and training programs. This approach offers interactive and immersive learning experiences, making education more engaging and accessible.
- **6. Healthcare:** Healthcare providers can use Metaverse technologies for telemedicine, virtual consultations and medical training simulations. These applications can enhance patient care and professional training, especially in remote or underserved areas.
- **7. Marketing and Advertising:** Advertising agencies and marketing firms can create unique, immersive campaigns in the Metaverse. Virtual billboards, branded virtual environments and interactive advertisements can capture user attention in novel ways.
- **8. Finance and Banking:** Financial institutions can explore the Metaverse for virtual branches, customer service interactions and financial education. This can provide a more engaging customer experience and facilitate new types of financial transactions, including those involving cryptocurrencies and NFTs.





### **DEXPO ARCHITECTURE**

### 2.1 DXPO TOKEN

The DXPO Token is a special token used exclusively within the DEXPOVERSE by Dexpo.Space. It is not intended to be a general form of payment but plays a unique role in the ecosystem.

How the DXPO Token works:

- 1. Private Sale: The DXPO Token is first distributed through a private sale. During this phase, early investors and participants can purchase tokens at a set price before they are available to the broader public. This allows for the initial funding of the project and ensures that investors and dedicated community members have early access to the token.
- **2. Minting:** New DXPO Tokens are created through a minting process. This process is governed by the rules set within the tokenomics.
- **3. Vesting:** a mechanism used to release tokens gradually over a specified period. This ensures that tokens are not dumped into the market all at once, which could devalue them. For DXPO Tokens, vesting schedules might be applied to tokens distributed during the private sale or to team allocations to align long-term interests.
- **4. Exchange of a Token to Plots:** After the vesting period, users can exchange DXPO Tokens to acquire virtual land plots within the DEXPOVERSE.
- **5. Minting Landplots:** Each square metre of land that a user wants to mint requires one DXPO Token.
- **6. Token Burning:** When land is minted, the DXPO Token used is burned, meaning it is permanently removed from circulation. This burning reduces the total number of tokens in circulation, which can increase their scarcity and potentially their value.

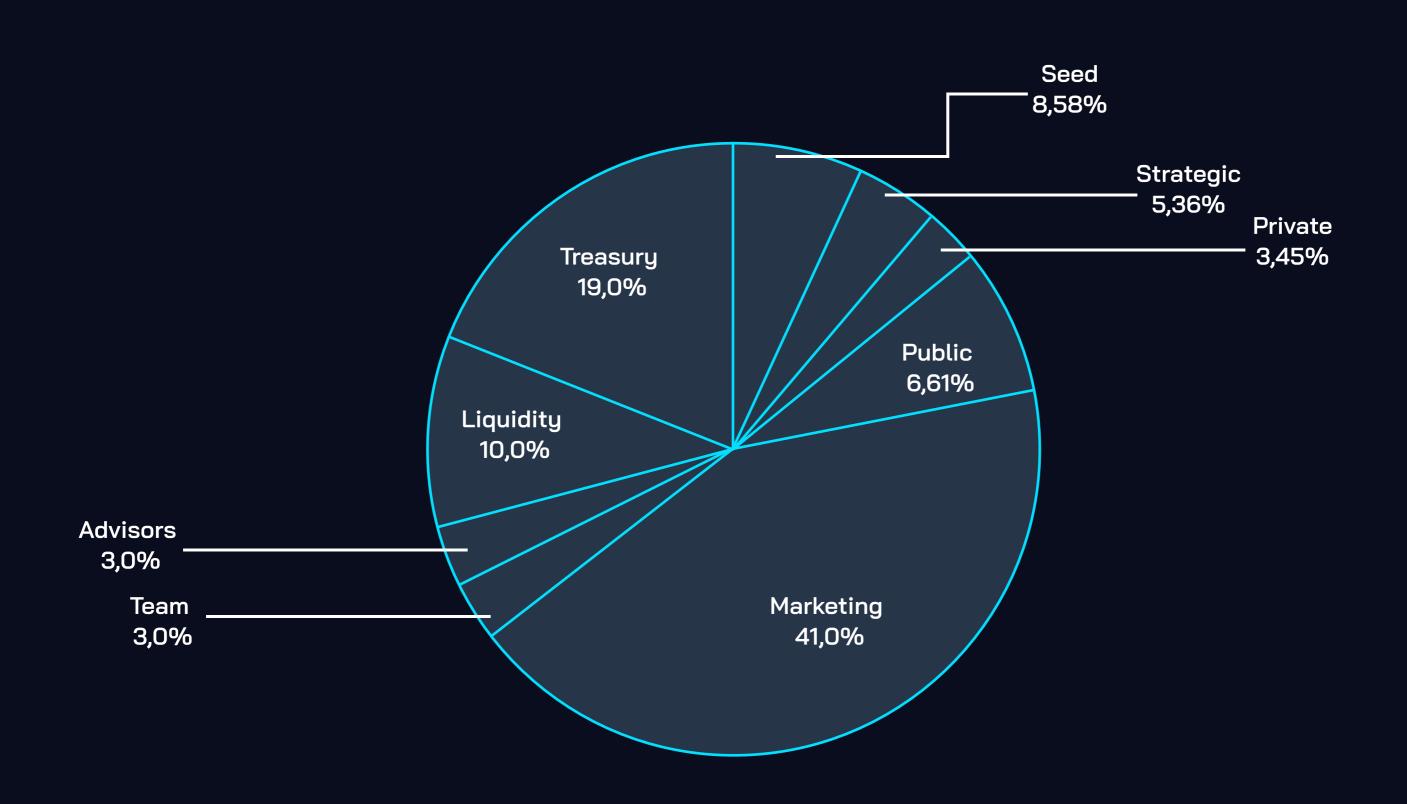
The DXPO Token is a key tool in the DEXPOVERSE ecosystem, allowing users to acquire virtual land. The burning mechanism reduces coin circulation, potentially increasing the coin's value through scarcity.



### **Token Distribution**

Phase / Area	Tokens	Tokens %
Seed	57 140 000	8,58%
Strategic	35 700 000	5,36%
Private	23 000 000	3,45%
Public	44 000 000	6,61%
Marketing	273 060 000	41,00%
Team	19 980 000	3,00%
Advisors	19 980 000	3,00%
Liquidity	66 600 000	10,00%
Treasury	126 540 000	19,00%
Total	666 000 000	100,00%

## Tokenonomics

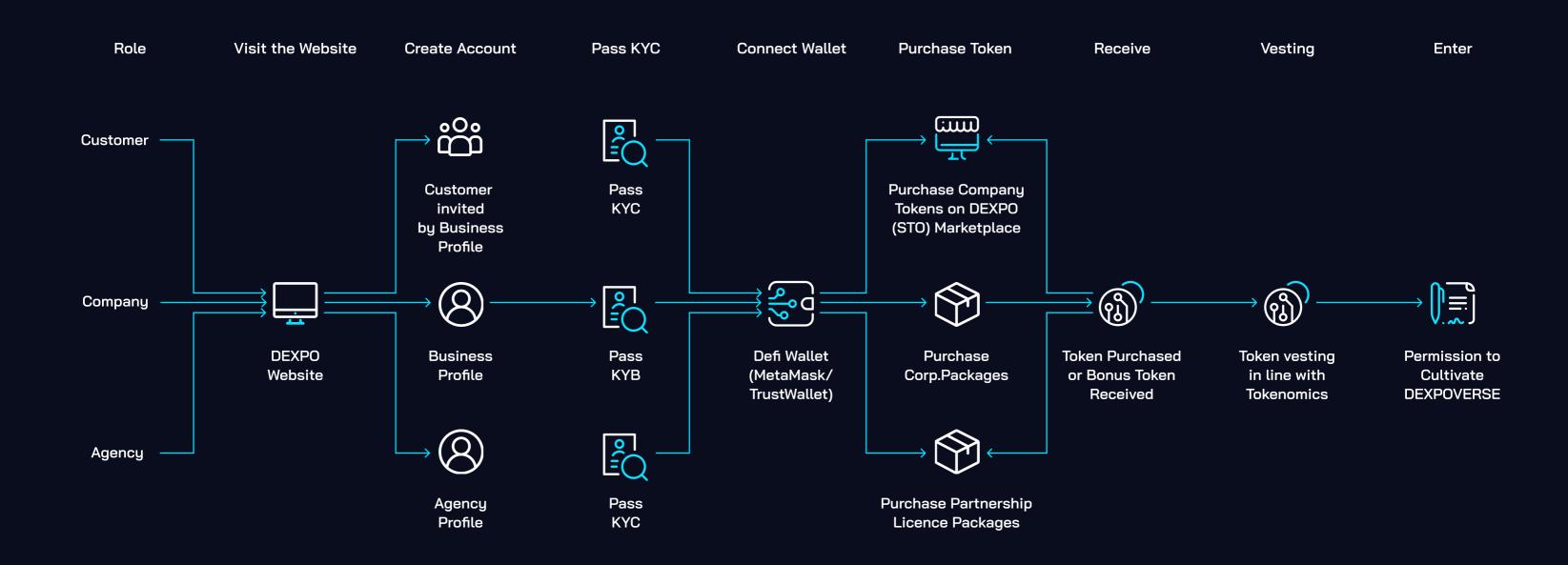




### Demand Side Tokenomics

- Token purchases by the agencies.
- Staking tokens to obtain the land.
- Burning tokens.

### The DEXPO Process Flow





### **DEXPO.SPACE**

### 3.1 ABOUT THE DEXPO PLATFORM

Our platform offers a digital and decentralised VR Exhibition, a LaunchPad Accelerator and a Marketplace with a focus on immersive experiences and innovative financing options.

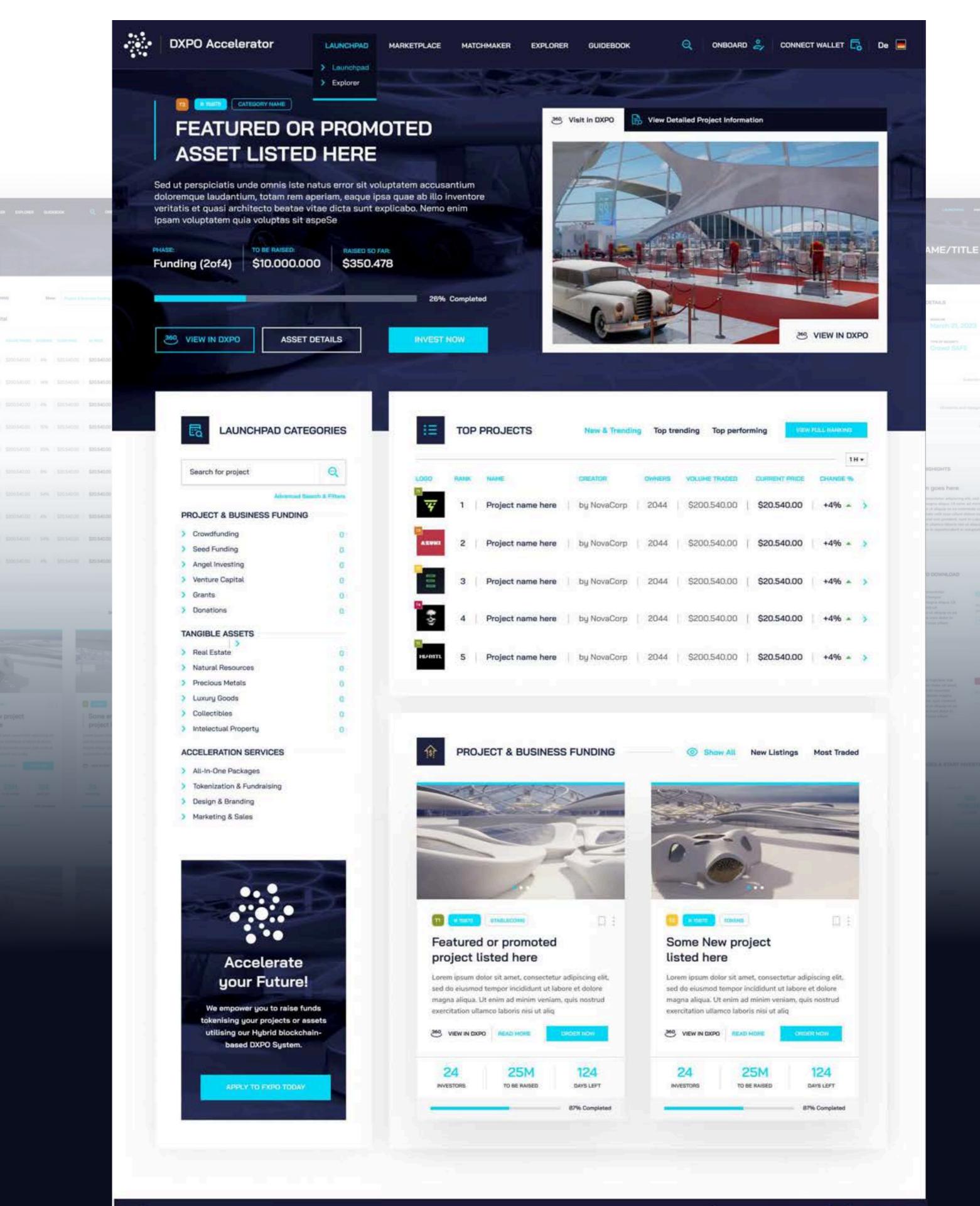
- In-house Design Production Studio central to offerings.
- Services include tokenisation, fundraising, branding and consulting; aimed at helping companies/projects onboard onto the platform.
- Focus on making products/services experienceable and financeable via blockchain.
- The platform features a hybrid Proof of Stake Blockchain.
- Offers a hardware device for enhanced security and accessibility for users.

### **DEXPO Launchpad Accelerator**

Introducing the DEXPO LaunchPad, a one-of-a-kind digital investment platform designed to revolutionise the way pioneering projects and companies transition into the market of tomorrow and the ever-evolving internet landscape. With DEXPO LaunchPad, businesses and asset owners have the unparalleled opportunity to harness the power of tokenization on the DEXPO Blockchain, opening doors to secure funding from investors.

Not only does our platform provide access to essential resources such as design, branding, marketing and consulting services, but it also enables users to bring their products, services and assets to life on the DEXPO Marketplace. This immersive environment facilitates seamless experiences and fosters trade, ensuring that every visionary idea has the potential to flourish.







### 3.2 TOKENISATION SERVICE

#### Strategic Fundraising Solutions

Securing funding is crucial for the success of any innovative project. At DEXPO Studios, our Fundraising Services are designed to help you navigate the complexities of capital acquisition with strategic precision. Our team of experts works closely with you to develop a comprehensive fundraising strategy that aligns with your project's goals and market potential. We offer tailored solutions including initial coin offerings (ICOs), security token offerings (STOs) and traditional venture capital avenues. By leveraging our extensive network of investors and financial institutions, we ensure that your project receives the necessary capital to thrive and grow in the competitive landscape of emerging technologies.

#### **Comprehensive Support and Resources**

Our Fundraising Services go beyond just securing capital; we provide end-to-end support to ensure your project is investor-ready. This includes crafting compelling pitch decks, developing detailed financial models and preparing thorough due diligence documentation. Additionally, our team offers guidance on regulatory compliance to ensure that your fundraising efforts adhere to all relevant laws and standards. Whether you are in the early stages of development or preparing for a major launch, DEXPO Studios provides the expertise and resources needed to attract and secure investment, enabling your project to reach its full potential.

#### **Unlock New Opportunities with Tokenisation**

DEXPO offers a powerful tokenisation service that allows businesses to convert their assets into digital tokens on the blockchain. This process opens up new investment opportunities and enhances the liquidity of assets.





#### **Understanding Tokenisation vs. Securitisation**

Securitisation is a traditional financial practice where various types of assets (such as mortgages, loans or receivables) are pooled together and sold as securities to investors. These securities are typically complex and are traded on regulated financial markets.

Tokenisation, on the other hand, involves converting the ownership rights of an asset into a digital token on a blockchain. This process makes it easier to trade and manage assets, as tokens can represent fractions of real estate, art or other valuables. Tokenisation democratises access to investments, making it possible for a broader range of investors to participate.

#### **How Tokenisation Works**

The process of tokenisation involves several steps to ensure compliance and security:

- **1. Asset Identification:** Identify the asset to be tokenised, such as real estate, a piece of art or intellectual property.
- 2. Legal Structuring: Structure the asset in a way that it can be represented by tokens. This often involves setting up a legal entity to hold the asset.
- 3. Regulatory Approval: In Germany, for example, obtaining approval from BaFin (Federal Financial Supervisory Authority) is crucial. BaFin ensures that the tokenisation process complies with financial regulations and protects investors.
- **4. Token Creation:** Digital tokens are created on a blockchain platform, representing shares or units of the asset.
- **5. Smart Contracts:** Implement smart contracts to automate the management of these tokens, including ownership transfers, profit distributions and compliance checks.
- 6. Offering: Tokens are then offered to investors through a secure platform.

# Types of Securities Created Through Tokenisation

DEXPO Asset Tokenisation Services enable the creation of various types of securities, catering to different investment needs:



**1. Equity Tokens:** Represent ownership of a legal entity, similar to shares in a company. Investors holding equity tokens have a stake in the legal entity and can benefit from its appreciation and profit distributions.

**Example:** Tokenising a piece of real estate, where each token represents a fraction of the legal entity behind the property.

2. Debt Tokens: Represent a loan made to an entity, which must be repaid with interest. These tokens function similarly to bonds or promissory notes.

**Example:** Tokenising a corporate bond, where each token represents a portion of the debt issued by a company.

**3. Asset-Backed Tokens:** These are backed by physical or digital assets, providing token holders with rights to the underlying assets.

**Example:** Tokenising a collection of art pieces, where each token represents ownership rights to a portion of the collection.

**4. Utility Tokens:** Provide access to a product or service within a specific platform, often used in blockchain-based ecosystems. An opposite of a security token.

**Example:** Tokens that grant access to premium features of a blockchain application.

### **Ease for Investors**

Tokenisation simplifies the investment process for investors in several ways:

- Accessibility: Investors can purchase tokens using cryptocurrency, making it easier for them to invest without the need for traditional banking channels.
- Fractional Ownership: Tokenisation allows for fractional ownership, enabling investors to buy smaller portions of high-value assets that would otherwise be inaccessible.
- Liquidity: Digital tokens can be traded on secondary markets, providing liquidity that is often not available with traditional investments.



### Profit Distribution via Blockchain

One of the significant advantages of tokenisation is the ease of distributing profits or dividends through blockchain technology:

- **Automated Payments:** Smart contracts automate the distribution of profits and dividends to token holders, ensuring timely and transparent payments.
- Transparency and Security: Blockchain technology provides a transparent ledger of all transactions, enhancing security and trust.
- **Efficiency:** The process is efficient, reducing administrative overhead and minimising the risk of errors.

DEXPO Asset Tokenisation Services leverage the power of blockchain to offer a modern, efficient and secure way to invest in various assets. By converting ownership rights into digital tokens, we provide a platform that is accessible, transparent and aligned with regulatory standards. Whether you are looking to diversify your portfolio or participate in the digital economy, our tokenisation services offer the tools and support you need to succeed.

### 3.3 WHITEPAPER SERVICE

In the rapidly evolving digital landscape, a comprehensive and well-crafted whitepaper is essential for conveying the vision, strategy and technical details of your project. At DEXPO, we offer specialised Whitepaper Services designed to provide clarity and credibility to your initiatives, particularly in the realms of blockchain, Metaverse and other emerging technologies.

#### **Expertly Crafted Content**

Our team of seasoned writers and industry experts collaborates closely with you to develop a whitepaper that not only outlines your project's goals but also delves into the technical specifics that set your project apart. We ensure that every whitepaper is meticulously researched and articulately written, providing potential investors and stakeholders with a clear understanding of your project's value proposition, market potential and technological innovations.



#### Comprehensive Research and Analysis

A strong whitepaper is underpinned by thorough research and detailed analysis. At DEXPO, we conduct extensive market research, competitor analysis and technical feasibility studies to gather the data necessary for a compelling whitepaper. This comprehensive approach ensures that all claims and projections are backed by solid evidence, enhancing the document's credibility and impact.

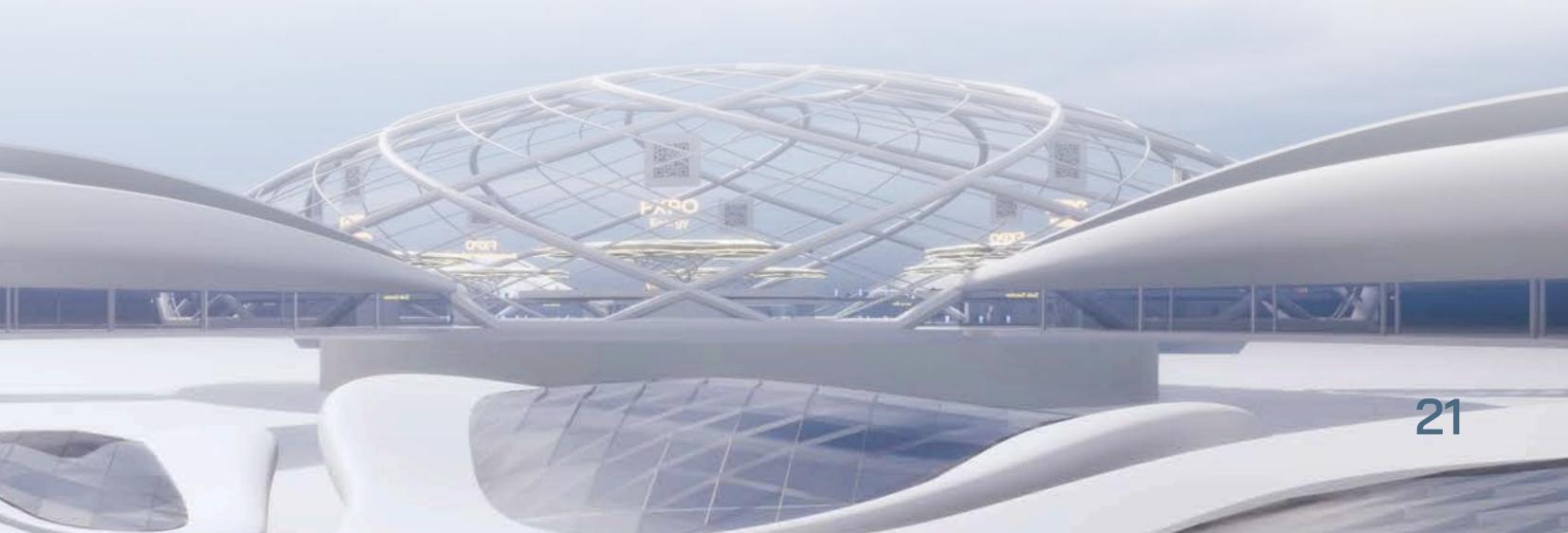
### 3.4 LEGAL SERVICE

#### **Comprehensive Legal Expertise**

Navigating the complex legal landscape of emerging technologies can be daunting. At DEXPO, our Legal Services are designed to provide you with the comprehensive legal expertise needed to ensure your project complies with all relevant regulations and standards. Our team of experienced legal professionals specialises in blockchain, Metaverse, and digital asset regulations, helping you address legal challenges with confidence. From intellectual property rights and data privacy to regulatory compliance and smart contract audits, we offer a full spectrum of legal services tailored to the specific needs of your project.

#### **Tailored Solutions for Emerging Technologies**

Every innovative project comes with its unique set of legal challenges. Our Legal Services are customised to address the specific requirements of your venture, ensuring that all legal aspects are meticulously covered. Whether you are launching a new cryptocurrency, developing a blockchain application or establishing a virtual real estate platform, we provide tailored legal solutions that protect your interests and facilitate smooth project execution.





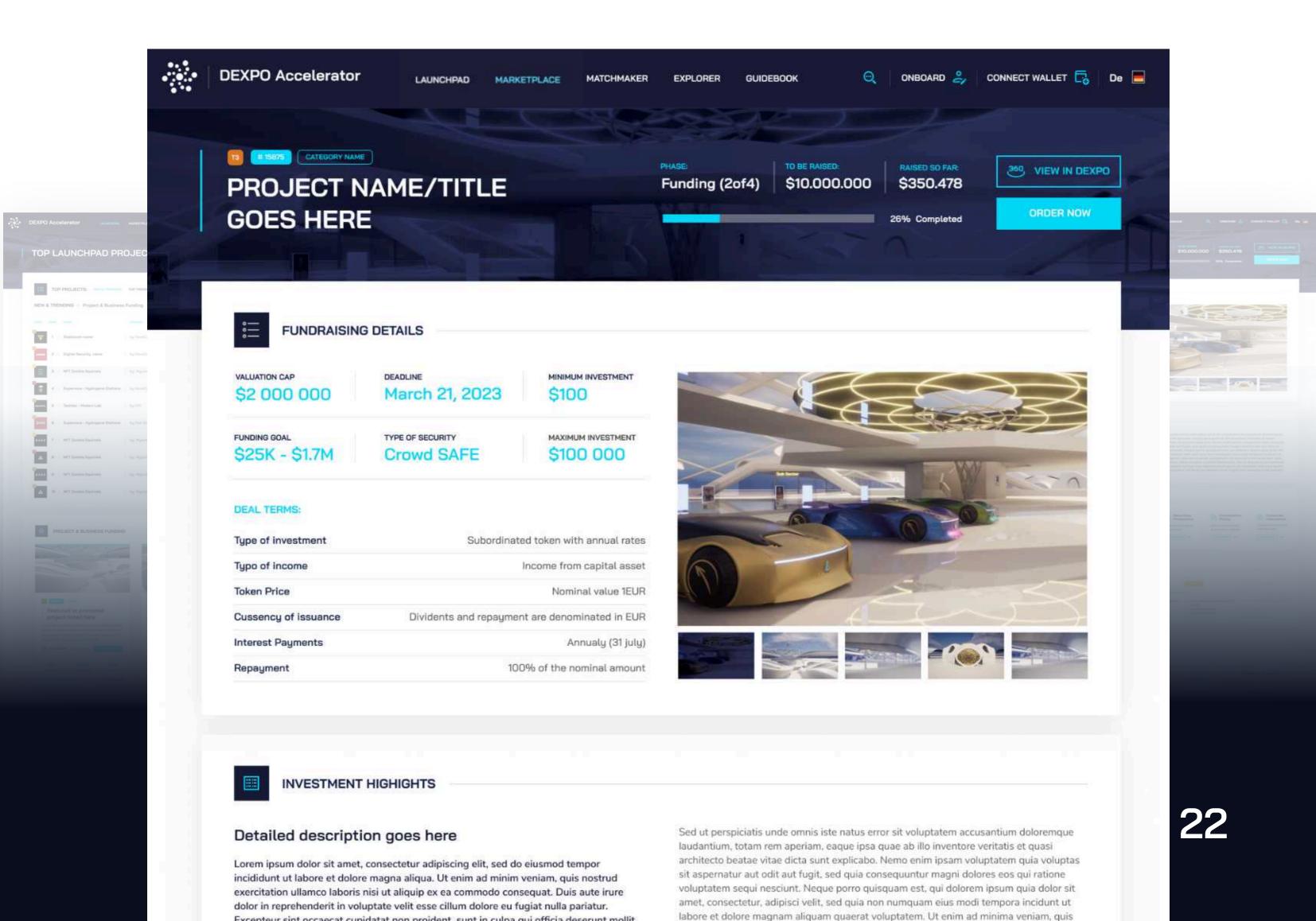
### DEXPO MARKETPLACE

Introducing the DEXPO Marketplace, the dynamic secondary market where tokens of projects listed on the DEXPO LaunchPad are actively traded.

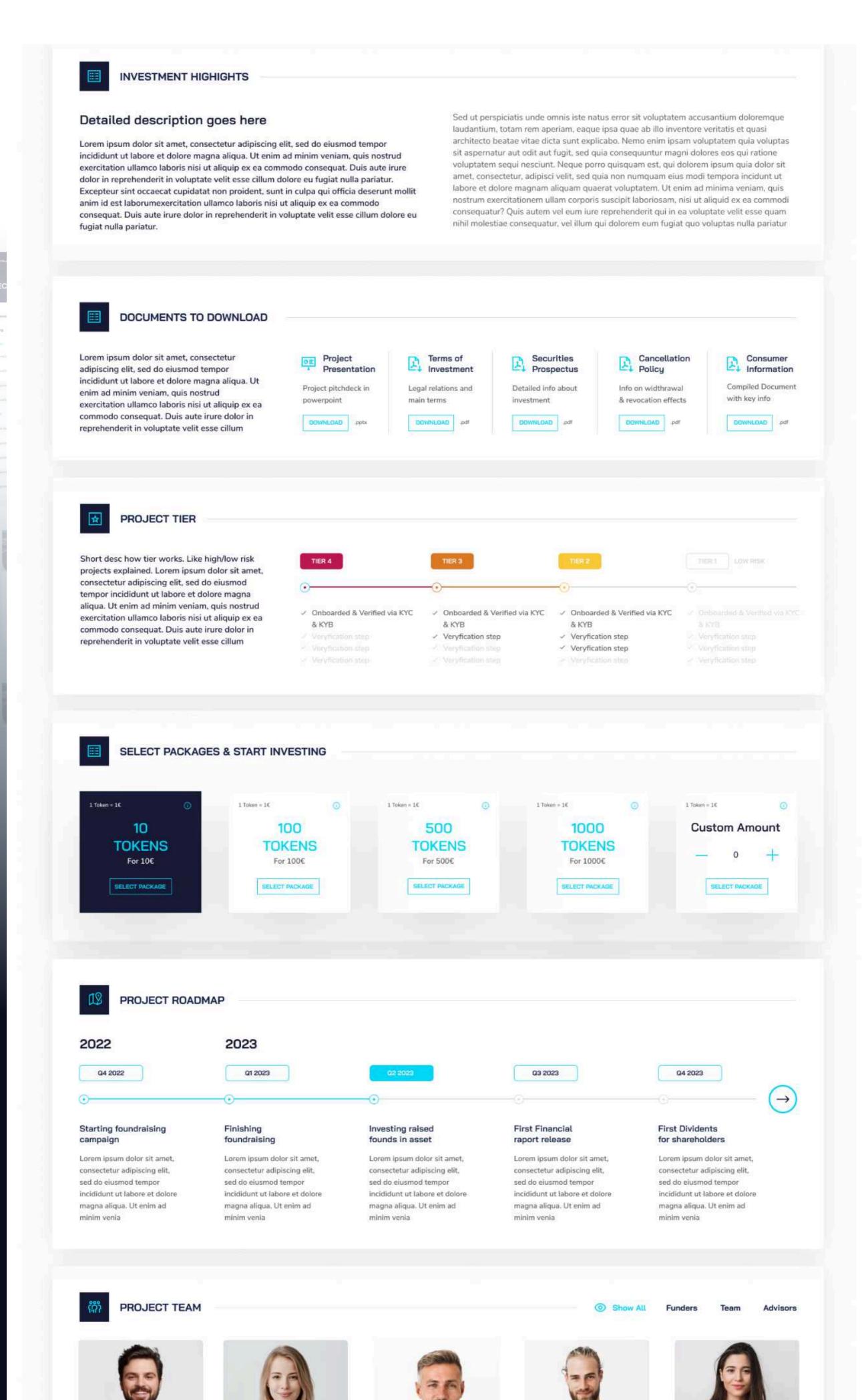
The DEXPO LaunchPad is a pioneering digital investment platform designed to revolutionise the way innovative projects and companies enter the market of tomorrow and navigate the evolving internet landscape. By leveraging the power of tokenisation on the DEXPO Blockchain, businesses and asset owners can secure funding from investors.

Once these tokens are launched, they find a vibrant trading environment on the DEXPO Marketplace. This secondary market not only provides liquidity and trading opportunities for token holders but also ensures that every project can reach its full potential.

Additionally, our platform offers essential resources such as design, branding, marketing and consulting services to help bring products, services and assets to life, fostering an ecosystem where visionary ideas can thrive.







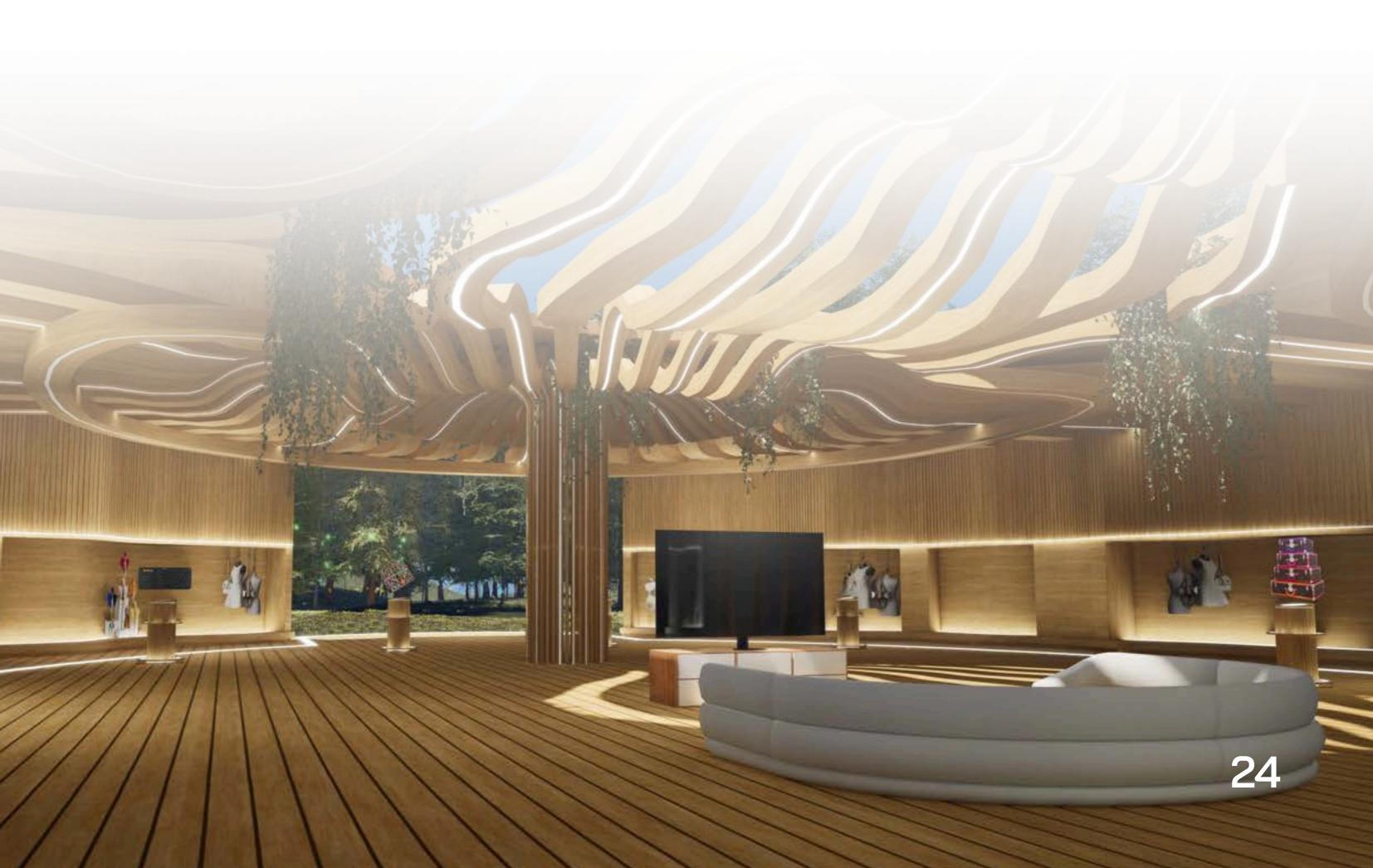


### 4.1 DEXPO VIRTUAL SPACE

DEXPO Virtual Space offers an unparalleled platform for businesses to showcase their products and services in a highly interactive and immersive environment. This cutting-edge virtual space is designed to help businesses capture the attention of their target audience, providing a unique opportunity to stand out in the digital landscape. Whether you are a startup looking to make a mark or an established enterprise aiming to expand your reach, DEXPO Virtual Space provides the tools and features necessary to highlight your business effectively.

#### **Interactive and Immersive Experiences**

The virtual spaces within DEXPO are meticulously crafted to offer an engaging experience that goes beyond traditional online interactions. Businesses can create virtual storefronts, interactive product demonstrations and immersive exhibitions that allow potential customers to explore and interact with offerings in a three-dimensional environment. This level of engagement helps businesses build deeper connections with their audience, driving interest and fostering loyalty.





#### **Versatile Applications**

DEXPO Virtual Space is versatile and adaptable, catering to a wide range of industries and business needs. Retailers can set up virtual shops to showcase their latest collections, tech companies can demonstrate their products in a realistic setting and real estate firms can offer virtual property tours. The flexibility of the platform ensures that every business, regardless of size or industry, can find innovative ways to present their offerings and engage with their audience.

#### **Enhanced Visibility and Reach**

By leveraging the power of virtual reality, businesses can transcend geographical limitations and reach a global audience. DEXPO Virtual Space provides a platform where businesses can host virtual events, launch new products and conduct interactive sessions with clients and customers from around the world. This global reach not only increases visibility but also opens up new market opportunities, allowing businesses to grow and expand their influence.

#### **Support and Resources**

DEXPO Studios offers comprehensive support to help businesses maximise their presence in the virtual space. From design and customisation to marketing and branding, our team provides the expertise and resources needed to create a compelling virtual environment. This support ensures that businesses can focus on their core operations while we handle the technical and creative aspects of their virtual space.

#### **Future-Proofing Business Operations**

As the digital landscape continues to evolve, having a presence in the Metaverse becomes increasingly important. DEXPO Virtual Space enables businesses to stay ahead of the curve by adopting innovative digital solutions that enhance customer engagement and operational efficiency. By integrating into the Metaverse, businesses can future-proof their operations, ensuring they remain competitive in an ever-changing market.



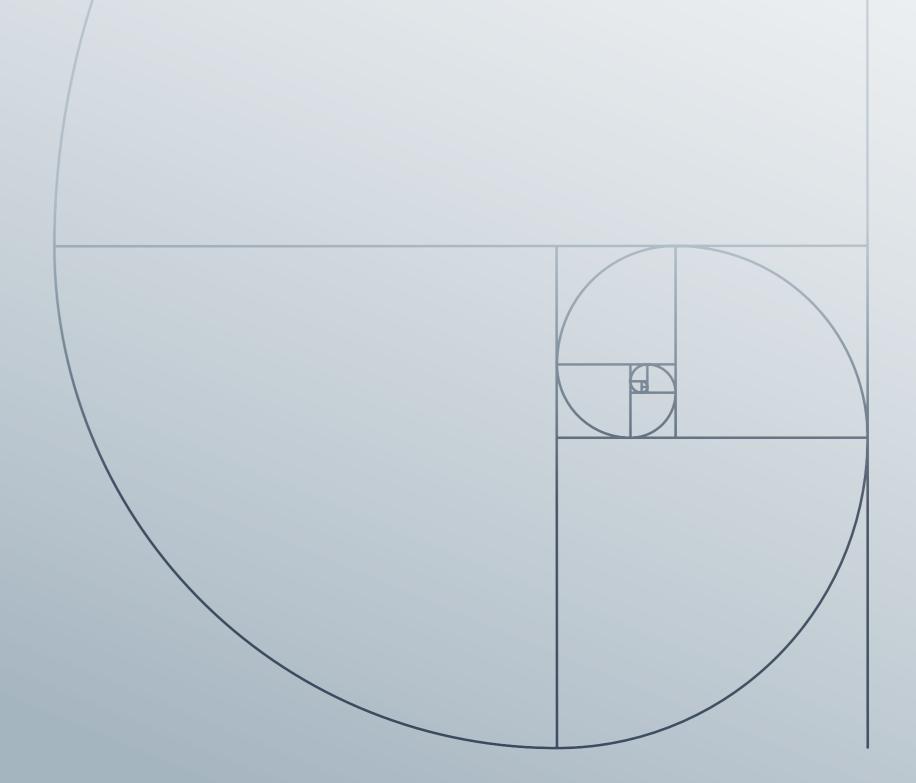


### 4.2 DEXPOVERSE

Our design philosophy not only creates an aesthetically beautiful environment but also seeks to inspire greater consciousness in the world.

By adhering to these principles, we facilitate a smooth transition from the constraints of traditional, rigid structures to a more dynamic, interconnected, and innovative era. Every element in our Expo, from the smallest details to the grandest structures, has been designed and constructed by our talented team of artists and architects from scratch. The use of Fibonacci sequences and Golden Geometry ensures a seamless flow and an innate sense of balance throughout the virtual world, making the experience both immersive and visually breathtaking for visitors.

- The transition from traditional structures to a dynamic, interconnected era.
- Expo elements were designed from scratch by a team of artists and architects.
- Utilises Fibonacci sequences and Golden Geometry for balance and flow.
- Aims for immersive and visually stunning visitor experiences.
- Balances maintaining vision essence with broad audience appeal.
- Original designs are protected by copyrights for distinctiveness.
- Incorporates ancient wisdom into the digital age for positive change.
- DEXPO merges creativity, innovation and harmony.
- Acts as a bridge between traditional wisdom and future digital potential.
- Connects visitors to the beauty of the universe and digital realm possibilities.





### 4.3 DEXPO VR EXHIBITION

### Revolutionising Digital Expositions

#### **DEXPO VR Expo: Revolutionising Digital Expositions**

The DEXPO VR EXPO is at the forefront of redefining digital expositions, offering an expansive and immersive virtual environment for businesses and individuals alike. With a staggering 666.000.000 square meters of virtual space available to be bought, rented, used and traded, DEXPO provides unparalleled opportunities for engagement and innovation in the Metaverse.

#### **Unprecedented Virtual Real Estate**

The virtual spaces within DEXPO are represented by 666 million tokens, each embodying a unique portion of this extensive digital landscape. These tokens are not just static assets; they are dynamic and multifunctional, enabling owners to utilise space in myriad ways. Whether a business seeks to set up a virtual storefront, host interactive exhibitions or create immersive meeting rooms, DEXPO offers the flexibility to bring any vision to life.

#### **Immersive and Interactive Experiences**

One of the standout features of DEXPO VR Expo is its ability to deliver immersive and interactive experiences. Users can explore virtual environments that are not bound by physical constraints, allowing for creative freedom and innovative design. From hosting large-scale virtual conferences to creating intimate, interactive product showcases, the possibilities are endless.





### 4.4 DEXPO STUDIOS

# Specialised Services for Your Digital Presentation and Exhibition Needs

At DEXPO Studios, we offer a comprehensive range of specialised services designed to elevate your digital presence and create immersive virtual experiences. Our expertise spans across multiple areas, ensuring that your business can fully leverage the potential of the Metaverse.

### 3D Modelling

- Detailed and Accurate Models: Our team excels in creating highly detailed and accurate 3D models suitable for various applications, from product prototypes to architectural visualisations. Utilising the latest software and technologies, we bring your concepts to life with precision and realism.
- Applications: Whether it's for virtual showrooms, interactive product demonstrations or detailed visual aids in presentations, our 3D models serve multiple purposes to enhance your digital engagement.

#### **3D Video Productions**

- High-Quality 3D Videos: We produce high-quality 3D videos that add a dynamic element to your digital presentations. Our videos are crafted to captivate audiences, conveying complex ideas and narratives through visually compelling content.
- Enhance Presentations: These videos can be used in various contexts, such as marketing campaigns, virtual events and educational materials, providing an engaging way to communicate your message.

#### Virtual Scan / Digital Twin

- Advanced Scanning Technology: Using state-of-the-art scanning technology, we create precise digital replicas of physical objects. This process, known as creating a digital twin, allows for accurate representation and interaction with physical assets in a virtual space.
- Applications: Digital twins are invaluable in industries such as manufacturing, real estate and healthcare, where they can be used for virtual inspections, maintenance simulations and interactive displays.

Together, let's push the boundaries of what's possible in the digital realm and create experiences that leave a lasting impact.



### 4.5 DEXPO AI SOLUTIONS

Artificial Intelligence (AI) is transforming industries by enhancing management decisions, revolutionising marketing strategies and providing top-tier customer support. At DEXPO, we are dedicated to driving this progress and helping companies achieve their goals through tailored AI solutions. Whether you want to customise AI for your business or elevate your existing AI strategy, together we can explore new possibilities and significantly boost your company's performance.

#### **Al Services**

The applications of AI are vast and varied, offering transformative potential across multiple sectors. Our AI services are designed to cater to the unique needs of each business, ensuring that the implementation of AI is seamless and highly effective.

#### Key features of our AI services include:

- **Custom AI Development:** We develop bespoke AI solutions tailored to the specific needs of your business. From predictive analytics to natural language processing, our AI capabilities are designed to enhance your operational efficiency and decision-making processes.
- Al Strategy Consulting: Our team of Al experts will work closely with you to understand your business objectives and develop a comprehensive Al strategy that aligns with your goals. This includes identifying key areas for Al integration, evaluating existing Al infrastructure and recommending best practices for Al adoption.
- Al Integration: We assist businesses in integrating Al technologies into their existing systems. This includes data integration, Al model deployment, and system optimisation to ensure that Al solutions are fully operational and delivering value.
- Ongoing Support and Training: To ensure the long-term success of Al initiatives, we provide ongoing support and training. This includes regular system updates, performance monitoring and user training to help your team maximise the benefits of Al.

#### **Al Licence**

Our "Al Licence" certificated program is your easy entry into the world of Artificial Intelligence. This comprehensive course provides a thorough understanding of how Al works and how to leverage it within your business.



#### The AI Licence program includes:

- Educational Content: Learn the fundamentals of AI, including machine learning, data analysis and AI ethics. Our course materials are designed to provide a solid foundation in AI concepts.
- **Practical Applications:** Discover how to apply AI solutions to real-world business challenges. We guide you through the process of implementing AI in various business functions, from customer service to marketing and beyond.
- Step-by-Step Guidance: Our step-by-step approach ensures that you can easily follow along and apply what you learn. This includes hands-on exercises, case studies and practical examples to reinforce learning.
- **Expert Support:** Benefit from the expertise of our AI specialists who are available to answer your questions and provide personalised guidance throughout the course.

#### **Conclusion**

The DEXPO AI Solutions are designed to empower businesses to fully harness the potential of Artificial Intelligence. By providing customised AI services, strategic consulting, and comprehensive training programs, we help companies innovate and stay ahead in a competitive landscape.

Join us at DEXPO and embark on a journey to unlock new opportunities and achieve unparalleled growth through AI.

Together, we can shape the future of your business with cutting-edge Al technologies and solutions.

### 4.6 DEXPO WEB 4.0 ACADEMY

The DEXPO Academy is at the heart of this transformative vision. It is designed to empower users through education and skill development, leveraging the latest in Web 4.0 technologies. The Academy offers a range of educational modules and interactive learning experiences to equip individuals and businesses with the knowledge they need to thrive in the digital age.



#### **Education Video Module:**

This module offers exclusive access to a wealth of knowledge designed to empower you on your transformative journey. Key features of this module include:

- Innovative Learning Content: Dive into a variety of topics ranging from blockchain technology to sustainable business practices, all presented by industry experts.
- Interactive Learning Experience: Engage with immersive video content that not only educates but also inspires action and innovation.
- Flexibility and Convenience: Access the video modules anytime, anywhere, allowing you to learn at your own pace and on your own schedule.

By participating in this module, you are invited to join us on an epic journey to cocreate a future filled with limitless possibilities and opportunities. Together, we can shape the world of tomorrow.

#### **Community Webinars:**

The DEXPO Academy's Community Webinars are crafted specifically for educational purposes, offering a rich learning experience through live, interactive sessions. These webinars include:

- In-Depth Knowledge: Gain insights from industry leaders and subject matter experts in fields like blockchain technology, sustainability and emerging business trends.
- **Engaging Interactions:** Participate in real-time discussions, ask questions, and share your perspectives, enhancing the learning experience through active engagement.
- Flexibility and Accessibility: Join webinars from any location, with the option to access recordings if you cannot attend live, ensuring you never miss out on valuable content.
- Community Building: Network with a diverse group of professionals, entrepreneurs and enthusiasts, building connections that can lead to new opportunities and collaborations.

The DEXPO Academy is a cornerstone of our mission to create a world where businesses and individuals can grow, progress and succeed. By offering innovative educational content and interactive community experiences, we aim to empower users and help them navigate the complexities of the digital age. Join us in shaping a future that is not only technologically advanced but also meaningful and inspiring.